

How to Use My Ally Brief

Turn project facts into better public questions.

10 TO 15 MINUTES | 5 STEPS | NO ACCOUNT

Your selections and optional project name stay on your device.



**For residents, local officials, industry professionals,
career explorers, and project researchers.**

Define the project

Start by choosing the perspective that best matches why you are here.

CHOOSE ONE

Resident	home and community impacts
Local Official	claims, impacts, and commitments
Industry Professional	transparent community conversations
Career Explorer	people, skills, and opportunities
Project Researcher	proposal facts and public claims

REMEMBER

Add the facts you know. If a detail is unavailable, 'I don't know yet' is a valid answer - and a useful item for follow-up.

Test facts and commitments

Use the Comparison Lab to move beyond broad claims and examine the assumptions behind them.

- Open the most relevant lab: power, water, noise, land, or community impact.
- Replace the sample values with project-specific numbers whenever they are documented.
- Save the scenario you want to reference in your brief.
- Mark only commitments supported by permits, agreements, filings, studies, or other records.

GOOD PRACTICE

A public statement is not always a binding commitment. Record the source, date, unit, condition, and responsible party.

Review balanced evidence

Choose the evidence that directly helps explain the project - not every source you can find.

KEEP THE BRIEF FOCUSED

UP TO 3

balanced evidence cards

Choose the sources most relevant to the proposal and your questions.

VERIFY LOCALLY

Source examples can frame an issue, but they do not prove a project-specific benefit or impact. Confirm every claim against current local records.

Build your question list

Convert uncertainty into questions that can be answered, assigned, documented, and followed up.

FOR EACH QUESTION, CAPTURE

- 1 The question
- 2 The answer received
- 3 The supporting source
- 4 The responsible owner
- 5 The follow-up date

MAKE IT LOCAL

Start with recommended questions, then add the issues specific to the site, neighborhood, utility territory, watershed, and approval process.

Prepare the brief

Run the readiness check, complete the missing items that matter, and create a meeting-ready draft.

- Confirm project facts are clearly separated from assumptions.
- Check that key claims have sources and dates.
- Review unanswered questions, owners, and follow-up dates.
- Print the brief or save it as a PDF for a public meeting, work session, or stakeholder discussion.

YOUR OUTCOME

A concise, source-based brief that helps everyone discuss the same project facts, commitments, evidence, and open questions.

Your readiness checklist

- ☐ The project location and known scope are recorded.
- ☐ Claims are tied to current, traceable sources.
- ☐ Commitments are distinguished from goals or marketing.
- ☐ Questions have owners and follow-up dates.
- ☐ The brief is printed or saved for the discussion.



Build your My Ally Brief

No account required. Start in about 10 to 15 minutes.

[DATACENTERALLY.COM/MY-PERSPECTIVE](https://datacenterally.com/my-perspective)